

ROME **INTERNATIONAL**
FAIR
ON MUSEUMS, VENUES
AND CULTURAL DESTINATIONS
MUSEUM EXHIBITION

SALES KIT

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What can i expect at #romemuseumexhibition

A UNIQUE EVENT IN THE ITALIAN SETTING, THE
MOST QUALIFIED MUSEUM FAIR NOW
IN ITS EIGHTH EDITION.

RO.ME BRINGS TOGETHER MUSEUMS OF ALL
TYPES AND SIZES TO SHARE VISIONS AND CREATE
CONNECTIONS WITH THEIR AUDIENCE AND
BUSINESS COMMUNITY.

A PROFESSIONAL PLATFORM AND MARKETPLACE
FOR INSTITUTIONS, PROFESSIONALS AND
COMPANIES.

- EXPLORE TRENDS AND PROJECTS DELIVERED BY THE MOST INNOVATIVE INSTITUTIONS AND COMPANIES;
- ORGANIZE ONE-TO-ONE MEETINGS WITH THE MOST QUALIFIED NATIONAL AND INTERNATIONAL BUYERS IN THE SECTORS;
- CONNECT WITH INSTITUTIONAL DECISION MAKERS, DIRECTORS OF NATIONAL AND INTERNATIONAL MUSEUMS AND CULTURAL VENUES;
- PRESENT YOUR PRODUCTS AND SOLUTIONS TO A PROFILED AUDIENCE, SECURING UNIQUE POSITIONING AND VISIBILITY;
- PARTICIPATE IN A PROFESSIONAL NETWORK AND MARKETPLACE OPEN ALL YEAR-ROUND;

BOOST YOUR BUSINESS AT THE FAIR:

Exhibit

SET UP AN
**EXHIBITION
CORNER** OR
**DISPLAY YOUR
PRODUCTS** IN THE
**RO.ME MUSEUM
SHOP** TO BETTER
PROMOTE YOUR
COMPANY AT THE
FAIR.

SCHEDULE **ONE-
TO-ONE MEETINGS**
WITH THE MOST
QUALIFIED NATIONAL
AND INTERNATIONAL
BUYERS.

FROM THIS EDITION,
IT IS POSSIBLE TO
ARRANGE BUYER VISITS
DIRECTLY TO YOUR
COMPANY, FACTORY, OR
BUSINESS LOCATION!

Promote

IMPROVE YOUR
EXPERIENCE
THROUGH
SPONSORSHIP
AND
ADVERTISING
TOOLS



OFFER A

€ 3.800,00 + VAT

✓ EXHIBITION CORNER

Includes

Registration Fee
Furniture Kit with:
N.1 desk (dimensions 1m x 1m)
Graphic panel for the desk
featuring the exhibitor's logo
and company name
N.2 stools
Totem with custom graphics
(graphic file provided by the
client)
Shared electricity supply



✓ **ADVERTISE** Inclusion in the event's official catalog and the online showcase on the event's official website, featuring the company name and a brief company description.

✓ B2B AGENDA

N.1 corporate account for accessing the B2B scheduling platform to book and organize one-to-one meetings with attending buyers at the trade fair.

✓ WELCOME EVENT

N.2 reserved admissions to the exclusive RO.ME Museum Exhibition Welcome Event, featuring a guided tour and a cocktail party.

✓ POP-UP EXHIBITION

Display of a selection of products (max. 10 items) within the event's Pop-Up Exhibition area, featuring a branded station displaying the company's logo and name.



OFFER B

€ 5.000,00 + VAT

✓ PRE FITTED BOOTH 3x3

Includes

Registration Fee
Prefitted Booth 3x3 with retro wall panel
Graphic panel for the retro wall panel (3mx3m, graphic file provided by the client);
Booth sign with the exhibitor's logo and company name;
Furniture Kit with:
N.1 table (dimensions 120x70cm)
N.3 sedie
Electricity supply and 1 power socket;



✓ B2B AGENDA

N.1 corporate account for accessing the B2B scheduling platform to book and organize one-to-one meetings with attending buyers at the trade fair.

✓ WELCOME EVENT

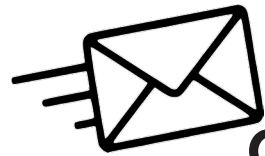
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✓ ADVERTISE

Inclusion in the event's official catalog and the online showcase on the event's official website, featuring the company name and a brief company description.



COMPLETE YOUR PARTICIPATION WITH



ADVERTISING dedicated **Newsletter***

N.1 Newsletter submission to
RO.ME Museum Exhibition
database

€ 500,00 +VAT



Insertion of **information material*** in the Official Shopper of the event

€ 800,00 +VAT

WELCOME EVENT

Additional entrance pass for the
opening event (exclusive for exhibitors)

€ 150,00 +VAT/1 pax



ADV* in the official catalogue of the event



Full Page € 800,00 +VAT

1/2 Page € 500,00 +VAT



POST TOUR: arrange a visit of
the buyers (2 up to 5) to your
company, factory or business site.
quote upon request

WE PROVIDE THE
OPPORTUNITY TO MATCH YOUR
BRAND WITH THE CONTENT,
**DECISION-MAKERS, AND FAIR
ACTIVITIES**, ENSURING THE
OPPORTUNITY TO ASSOCIATE
YOUR BRAND WITH INDUSTRY
LEADERS AND DECISION-
MAKERS.

PLATINUM OFFER

€ 40.000,00 + VAT

SPONSOR

- ☒ NAMING BRANDING AUDITORIUM
- ☒ EXHIBITION CORNER AND PRESENTATION SLOT DURING THE 2024 ROME MUSEUM EXHIBITION WELCOME EVENT WITH 4 ENTRY PASSES, GUIDED TOUR, AND COCKTAIL DINNER.
- ☒ BRANDED LANYARDS FOR REGISTERED FAIR VISITORS

☒ **SPEECH** at the event's **PRESS CONFERENCE** and **PRESENTATION** in a scheduled slot

ADVERTISE

- ☒ ADV ON THE INSIDE FRONT OR BACK COVER OF THE OFFICIAL EVENT CATALOG.
- ☒ INCLUSION OF LOGO AND PROMOTIONAL MATERIAL (PROVIDED BY THE CLIENT) IN THE OFFICIAL SHOPPER BAG; LOGO & ACKNOWLEDGEMENT (MEDIA, WEBSITE, AND SOCIAL MEDIA)

SILVER OFFER

€ 10.000,00 + VAT

SPONSOR

- ☒ BRANDING OF THE BUYERS' COFFEE BREAK ROOM (NON-EXCLUSIVE)

☒ 60-MINUTE PRESENTATION SLOT IN THE OFFICIAL EVENT PROGRAM

☒ 4 ENTRY PASSES TO THE 2024 ROME MUSEUM EXHIBITION WELCOME EVENT (INCLUDING GUIDED TOUR AND COCKTAIL DINNER)

ADVERTISE

- ☒ INCLUSION OF PROMOTIONAL MATERIAL (PROVIDED BY THE CLIENT) IN THE OFFICIAL SHOPPER BAG; LOGO & ACKNOWLEDGEMENT (MEDIA, WEBSITE, AND SOCIAL MEDIA)

NETWORKING

- ☒ B2B AGENDA

GOLD OFFER

€ 25.000,00 + VAT

SPONSOR

- ☒ NAMING BRANDING CONFERENCE ROOM 1
- ☒ EXHIBITION CORNER DURING THE WELCOME DINNER AND 4 ENTRY PASSES
- ☒ BRANDED ENTRY BADGE FOR REGISTERED FAIR VISITORS

ADVERTISE

- ☒ ADV ON THE INSIDE FRONT OR BACK COVER OF THE OFFICIAL EVENT CATALOG.
- ☒ INCLUSION OF PROMOTIONAL MATERIAL (PROVIDED BY THE CLIENT) IN THE OFFICIAL SHOPPER BAG; LOGO & ACKNOWLEDGEMENT (MEDIA, WEBSITE, AND SOCIAL MEDIA)

NETWORKING

- ☒ COFFEE MEETING AND RESERVED B2B AGENDA WITH INTERNATIONAL BUYERS

BRONZE OFFER

€ 5.000,00 + VAT

☒ **COFFEE MEETING** (30-MINUTE PRESENTATION EVENT)

ADVERTISE

- ☒ INCLUSION OF PROMOTIONAL MATERIAL (PROVIDED BY THE CLIENT) IN THE OFFICIAL SHOPPER BAG; LOGO & ACKNOWLEDGEMENT (MEDIA, WEBSITE, AND SOCIAL MEDIA)

NETWORKING

- ☒ B2B AGENDA

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SPONSORSHIP | CORPORATE EVENTS:
commerciale@romemuseumexhibition.com



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