

INFORMATION ART. 13 - REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of April 27th 2016 on the protection of individuals

1. Introduction

According to the law, the processing of data will be based on principles of correctness, lawfulness, transparency and protection of your privacy and your rights.

In accordance with Regulation (EU) 2016/679 of April 27th, 2016, on the protection of individuals with regard to the processing of personal data and on the free movement of such data, we inform you as follows.

MENS NOVA s.r.l. (the "Company") may process personal data provided by its suppliers / customers / business partners ("Entities") during the execution of an agreement / contract. This Privacy Policy describes the processing of all your Personal Data provided by the company's suppliers / customers / business partners (hereafter "Data").

2. Data controller

The company MENS NOVA s.r.l. (P.I. 13625321008) with registered office in Via della Mura, 79 - Velletri (RM) is the Data Controller for the aforementioned processing of the Data. There may be included, among others, external companies that provide electronic filing and advisory services. A complete list of data processors appointed by the Company may be requested to the Company at the address indicated in Section 9 of this Privacy Policy.

3. Type of data subject to processing

The category of personal data obtained can be considered as Administrative / Accounting: Name/Company Name, tax code, VAT number, address, bank details, details of company contacts (such as name, surname, e-mail address, telephone number) and similar data.

4. Origin of the data

We inform you that the source from which your personal data originates is private and on the basis of the contract / act of participation in the "*Ro.Me Museum Exhibition*" (aka RO.ME) signed by you.

5. Purpose of the processing

The Company processes the Data both manually and digitally by using electronic tools:

- a) For the execution of the contract / act of participation in the "*Ro.Me Museum Exhibition*" (aka RO.ME);
- b) To protect and defend the rights of the Company, in particular the Company may disclose the Data in case disclosure is necessary to (i) protect, enforce, or defend the legal rights, privacy, safety or property of the Company, its employees, agents and contractors, (ii) protect the company from fraud or (iii) for risk management purposes.
- c) For compliance with applicable laws and legal procedures and to respond to requests from competent government authorities.
- d) For the preparation, with the prior consent, of commercial, promotional, advertising and marketing initiatives, as well as the sending of advertising and / or information on the Company's products, services, and initiatives, through traditional contact methods (such as paper mail, telephone, etc.) and electronic ones (such as SMS, MMS, e-mail, push notifications), marketing analysis and research carried out by Mens Nova Srl

6. Legal basis for the processing

Data processing has the purposes of:

- Sections 5 (a) and 5 (b) are necessary for the execution of the contract and therefore the refusal to provide the Data would prevent the conclusion of the contract / act of participation in the "*Ro.Me Museum Exhibition*" (aka RO.ME) or, if already concluded, to continue its execution.
- Section 5 (c) is necessary to comply with applicable laws and therefore the refusal to provide the Data would prevent the conclusion of the aforementioned contract / act of participation or, if already concluded, to continue its execution.

7. Scope of communication and dissemination

The Data will be accessible only by duly authorized employees to whom the Company provides access to the Data to the extent necessary to perform their company duties.

The company may transfer your data, registered for the reasons set out in sections 5 (a) and 5 (b), to the partner FIERA di ROMA s.r.l., with sole shareholder, (P.I. 07540411001) registered office in Rome, Via

Portuense n. 1645/1647, as foreseen in the regulation in the "*Ro.Me Museum Exhibition*" (aka RO.ME) delivered to you along with the related Privacy Policy provided by the FIERA di ROMA itself s.r.l. pursuant to art. 14 GDPR.

The Company may disclose the Data referred to in Section 5 (a) to third-party service providers in charge of processing Data and, where required by applicable laws, appointed as data processors (e.g. cloud service providers, services that are instrumental to the activities of the Companies, such as, but not limited to, companies providing IT services, experts, consultants and lawyers, companies resulting from possible company mergers, spin-off or other transformations) and Section 5 (b) to the competent authorities, where permitted by applicable laws.

8. Transfer of data to third countries

Personal data will not be transferred to third countries.

9. Rights of the Data Subjects:

In relation to the data subject of the processing referred to in this information, the data subject is granted at any time the right to:

- Access (art. 15 EU Regulation n. 2016/679)
- Correction (art. 16 EU Regulation n. 2016/679)
- Cancellation (art. 17 EU Regulation n. 2016/679)
- Limitation (art. 18 EU Regulation n. 2016/679)
- Portability, understood as the right to obtain data from the data controller in a structured format commonly used and readable by automatic device to transmit them to another data controller without hindrance (Art. 20 EU Regulation No. 2016/679)
- Opposition to processing (Art. 21 EU Regulation No. 2016/679)
- Withdrawal of consent to processing, without prejudice to the lawfulness of the processing based on the consent acquired before the revocation (art. 7, par. 3 EU Regulation No. 2016/679)
- Lodge a complaint with the Data Protection Authority (art. 51 EU Regulation No. 2016/679)

10. Exercise of the data subject's rights

The exercise of rights can be exercised by written communication to be sent to the following e-mail address: info@mensnovasrl.it or by registered letter A/R to the registered office of the Company indicated in the paragraph "Data Controller".

11. Data retention

The data will be stored for a period not exceeding that necessary for the purposes for which they were collected or subsequently processed in accordance with the provisions of legal obligations.

12. Consent to the processing of personal data for the further purposes set out in Section 5 (d)

For personal data processing for the further purposes set out in Section 5 (d), the Company requests consent, only for the specified purposes, by signing the following declaration. In the absence of explicit consent to the processing of the aforementioned data, participation in the event or the stipulation and / or execution of the relative contract / application for participation may not be prejudiced; however, it may prevent the provision of some services promoted during and after the fair. The right to withdraw consent at any time is granted without prejudice to the lawfulness of the processing carried out before revocation.

For any clarification, the text of Regulation 679/2016 can be found at the following link: www.garanteprivacy.it/il-testo-del-regolamento.

CONSENT UNDER GDPR

The undersigned _____, Legal Representative of _____, received, read and understood the privacy policy under art. 14 GDPR of Mens Nova S.r.l., gives its consent to the processing of personal data:

- for the purpose of the execution of the present contract (in absence of such consent the contract can not be executed)

Place and date.....

Signature.....

- For the preparation of commercial, promotional, advertising and marketing initiatives, as well as the sending of advertising and / or information on products, services and initiatives of Mens Nova Srl, through traditional contact methods (such as paper mail, telephone, etc.) and electronic ones (such as SMS, MMS, e-mail, push notifications), the carrying out of analyzes and market research by the Data Controller.

☐ I give consent

☐ I deny consent

Place and date.....

Signature.....

Best regards,

Mens Nova S.r.l.

N.B.: In case of differences between translations of this documents the Italian version shall prevail.