



ROME INTERNATIONAL
FAIR
ON MUSEUMS, VENUES
AND CULTURAL DESTINATIONS
MUSEUM EXHIBITION **12-14**
November 2025

SALES KIT

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What can i expect at #romemuseumexhibition25

A UNIQUE EVENT IN THE ITALIAN SETTING, THE MOST QUALIFIED MUSEUM FAIR NOW IN ITS EIGHTH EDITION.
RO.ME BRINGS TOGETHER MUSEUMS OF ALL TYPES AND SIZES TO SHARE VISIONS AND CREATE CONNECTIONS WITH THEIR AUDIENCE AND BUSINESS COMMUNITY.
A PROFESSIONAL PLATFORM AND MARKETPLACE FOR INSTITUTIONS, PROFESSIONALS AND COMPANIES.

- EXPLORE TRENDS AND PROJECTS DELIVERED BY THE MOST INNOVATIVE INSTITUTIONS AND COMPANIES;
- ORGANIZE ONE-TO-ONE MEETINGS WITH THE MOST QUALIFIED NATIONAL AND INTERNATIONAL BUYERS IN THE SECTORS;
- CONNECT WITH INSTITUTIONAL DECISION MAKERS, DIRECTORS OF NATIONAL AND INTERNATIONAL MUSEUMS AND CULTURAL VENUES;
- PRESENT YOUR PRODUCTS AND SOLUTIONS TO A PROFILED AUDIENCE, SECURING UNIQUE POSITIONING AND VISIBILITY;
- PARTICIPATE IN A PROFESSIONAL NETWORK AND MARKETPLACE OPEN ALL YEAR-ROUND;

BOOST YOUR BUSINESS AT THE FAIR:

Exhibit

SET UP AN **EXHIBITION CORNER** OR **DISPLAY YOUR PRODUCTS** IN THE **RO.ME MUSEUM SHOP** TO BETTER PROMOTE YOUR COMPANY AT THE FAIR.

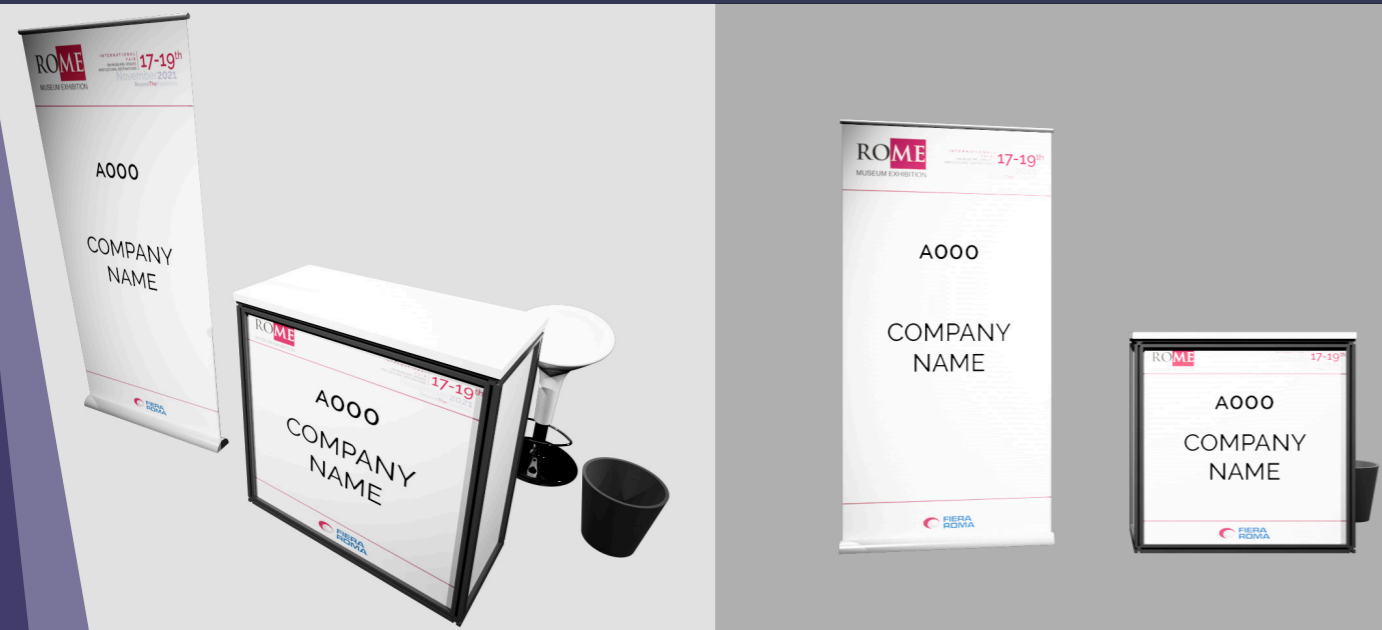
SCHEDULE **ONE-TO-ONE MEETINGS** WITH THE MOST QUALIFIED NATIONAL AND INTERNATIONAL BUYERS.

FROM THIS EDITION, IT IS POSSIBLE TO ARRANGE BUYER VISITS DIRECTLY TO YOUR COMPANY, FACTORY, OR BUSINESS LOCATION!

Promote

IMPROVE YOUR EXPERIENCE THROUGH SPONSORSHIP AND ADVERTISING TOOLS

OFFER A
€ 3.800,00 + VAT



EXHIBITION CORNER

EXHIBITION CORNER: INCLUDES 1 CUSTOMIZED DESK, 2 STOOLS; TOTEM WITH LOGO AND COMPANY NAME, REGISTRATION FEE.

MUSEUM STORE

DISPLAY YOUR PRODUCTS IN A SHOWCASE AT THE FAIR'S MUSEUM STORE. EACH STATION CAN BE CUSTOMIZED WITH YOUR LOGO AND COMPANY NAME.

B2B AGENDA

SCHEDULE **ONE-TO-ONE MEETINGS** WITH BUYERS AND EXHIBITORS AT THE FAIR.

WELCOME EVENT

JOIN THE EXCLUSIVE WELCOME EVENT (GUIDED TOUR AND COCKTAIL DINNER) – 2025 RO.ME MUSEUM EXHIBITION (2 PAX)

ADVERTISE

INSERT YOUR COMPANY NAME AND A BRIEF DESCRIPTION OF YOUR BUSINESS IN THE **OFFICIAL CATALOG** OF THE EVENT AND IN THE **ONLINE EXHIBITION SHOWCASE** ON ROMEMUSEUMEXHIBITION.COM

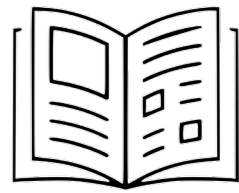


WE PROVIDE THE OPPORTUNITY TO MATCH YOUR BRAND WITH THE CONTENT, DECISION-MAKERS, AND FAIR ACTIVITIES, ENSURING THE OPPORTUNITY TO ASSOCIATE YOUR BRAND WITH INDUSTRY LEADERS AND DECISION-MAKERS.

CUSTOMIZED STAND

DO YOU HAVE SPECIFIC REQUIREMENTS FOR YOUR ATTENDANCE AT THE TRADE FAIR? WE OFFER TAILOR-MADE SOLUTIONS WITH CUSTOMIZED BOOTHS TO BETTER SHOWCASE YOUR BRAND

COMPLETE YOUR PARTICIPATION WITH

ADV* in the official catalogue of the event 

Full Page € 800,00 +VAT
1/2 Page € 500,00 +VAT

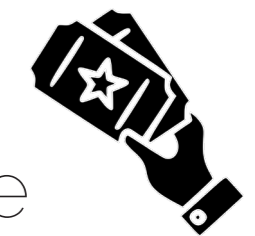


TARGETED Newsletter*

N.1 Newsletter submission to RO.ME Museum Exhibition database
€ 500,00 +VAT

WELCOME EVENT

Additional entrance pass for the **opening event** (exclusive for exhibitors)
€ 150,00 +VAT/1 pax



Insertion of **information material*** in the Official Shopper of the event

€ 800,00 +VAT



POST TOUR: arrange a visit of the buyers (2 up to 5) to your company, factory or business site.
quote upon request

PLATINUM OFFER

€ 40.000,00 + VAT

SPONSOR

- NAMING BRANDING AUDITORIUM
- EXHIBITION CORNER AND PRESENTATION SLOT DURING THE 2024 ROME MUSEUM EXHIBITION WELCOME EVENT WITH 4 ENTRY PASSES, GUIDED TOUR, AND COCKTAIL DINNER.
- BRANDED LANYARDS FOR REGISTERED FAIR VISITORS

SPEECH at the event's **PRESS CONFERENCE** and **PRESENTATION** in a scheduled slot

ADVERTISE

- ADV ON THE INSIDE FRONT OR BACK COVER OF THE OFFICIAL EVENT CATALOG.
- INCLUSION OF LOGO AND PROMOTIONAL MATERIAL (PROVIDED BY THE CLIENT) IN THE OFFICIAL SHOPPER BAG; LOGO & ACKNOWLEDGEMENT (MEDIA, WEBSITE, AND SOCIAL MEDIA)

SILVER OFFER

€ 10.000,00 + VAT

SPONSOR

- BRANDING OF THE BUYERS' COFFEE BREAK ROOM (NON-EXCLUSIVE)

60-MINUTE PRESENTATION SLOT IN THE OFFICIAL EVENT PROGRAM

4 ENTRY PASSES TO THE 2024 ROME MUSEUM EXHIBITION WELCOME EVENT (INCLUDING GUIDED TOUR AND COCKTAIL DINNER)

ADVERTISE

- INCLUSION OF PROMOTIONAL MATERIAL (PROVIDED BY THE CLIENT) IN THE OFFICIAL SHOPPER BAG; LOGO & ACKNOWLEDGEMENT (MEDIA, WEBSITE, AND SOCIAL MEDIA)

NETWORKING

- B2B AGENDA

GOLD OFFER

€ 25.000,00 + VAT

SPONSOR

- NAMING BRANDING CONFERENCE ROOM 1
- EXHIBITION CORNER DURING THE WELCOME DINNER AND 4 ENTRY PASSES
- BRANDED ENTRY BADGE FOR REGISTERED FAIR VISITORS

ADVERTISE

- ADV ON THE INSIDE FRONT OR BACK COVER OF THE OFFICIAL EVENT CATALOG.
- INCLUSION OF PROMOTIONAL MATERIAL (PROVIDED BY THE CLIENT) IN THE OFFICIAL SHOPPER BAG; LOGO & ACKNOWLEDGEMENT (MEDIA, WEBSITE, AND SOCIAL MEDIA)

NETWORKING

- COFFEE MEETING AND RESERVED B2B AGENDA WITH INTERNATIONAL BUYERS

BRONZE OFFER

€ 5.000,00 + VAT

COFFEE MEETING (30-MINUTE PRESENTATION EVENT)

ADVERTISE

- INCLUSION OF PROMOTIONAL MATERIAL (PROVIDED BY THE CLIENT) IN THE OFFICIAL SHOPPER BAG; LOGO & ACKNOWLEDGEMENT (MEDIA, WEBSITE, AND SOCIAL MEDIA)

NETWORKING

- B2B AGENDA

ROME
MUSEUM EXHIBITION

FIERA
INTERNAZIONALE
SUI MUSEI, I LUOGHI
E LE DESTINAZIONI CULTURALI

INFORMATION | EXHIBIT | B2B |
SPONSORSHIP | CORPORATE EVENTS:
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