

ROME

INTERNATIONAL FAIR ON MUSEUMS,VENUES AND CULTURAL DESTINATIONS

MUSEUM EXHIBITION 15-17 November 2023 6th edition - Rome

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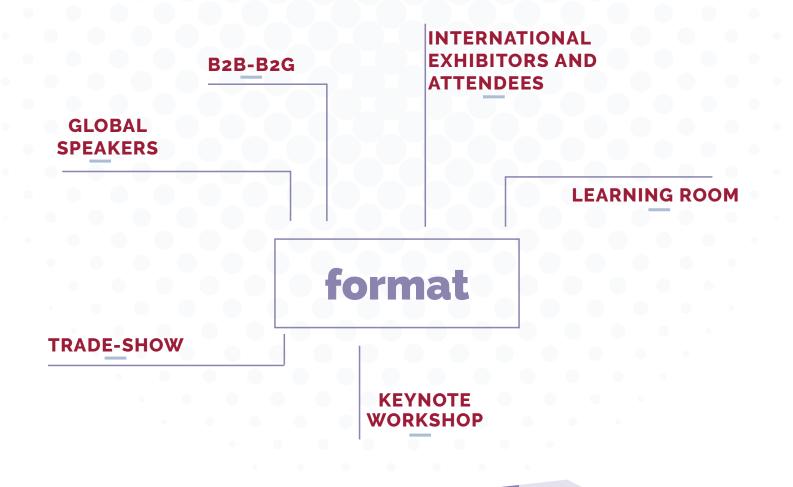
concept

A unique event in the Italian scene, in its fifth edition.

A professional platform and an international marketplace avaible to institutions, professionals and companies operating in the field of museums, cultural venues and art.

An innovative ecosystem for the enhancement of cultural heritage, a space where to connect with your audience and business community.







the key-numbers of the five previous editions

The most extensive and qualified trade fair in Italy.

18.200 PROFESSIONAL ATTENDEES







208 PANEL, WORKSHOP & WEBINAR



visitors

DIRECTORS AND SENIOR/JUNIOR MANAGEMENT OF MUSEUMS AND CULTURAL INSTITUTIONS

MERCHANDISING, CULTURAL BRANDING & LICENSING COMPANIES

28%

22%

20%

12%

CREATIVE ENTERPRISES, ICT/TLC, DIGITAL TRANSFORMATION

ART SERVICES (ADVISORY, LOGISTICS, INSURANCE, BANKING), EXHIBITION & COLLECTION MANAGEMENT

TECHNICAL PROVIDERS

10%

COMMUNICATIONS, MARKETING, PROFESSIONAL TRAINING, VISITOR EVENTS AND SERVICES

> RRECTED DIGITALLY!

8%

ИE

our partners



















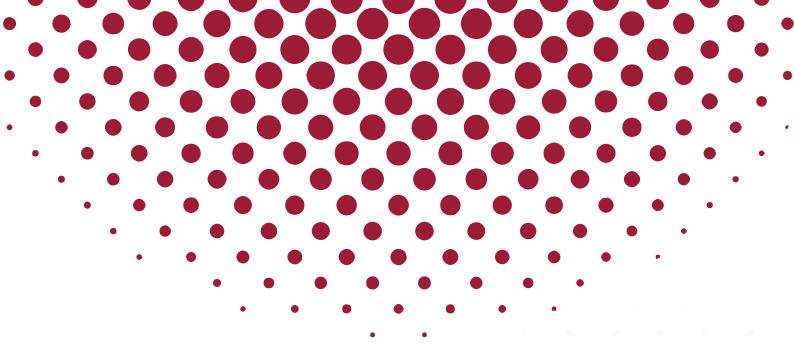














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